

SERWENT welcomes Swoosh – together we begin building a stronger Nordic leader

27 October 2026

SERWENT has received the necessary regulatory approval and completed the acquisition of Swoosh Group AB. With the transaction now completed, SERWENT is delighted to formally welcome Swoosh and its approximately 400 employees to the Group.

The completion marks the beginning of a new chapter for SERWENT and Swoosh. Together, the companies bring complementary capabilities, a strong local presence and extensive expertise across critical water and wastewater infrastructure services. The combined group has operations across Sweden, Norway and Denmark and annual pro forma revenues of approximately NOK 2.5 billion.

For SERWENT, the focus now shifts from completing the transaction to building the company together - bringing the best of both organisations together, learning from each other and creating an even stronger offering for customers and an attractive workplace for employees.

"I am incredibly pleased that we can now truly welcome Swoosh to SERWENT. We have been looking forward to this moment since we announced the transaction in August. Swoosh is a fantastic company with great people, strong capabilities and an impressive position in the Swedish market. Now the exciting part begins: working together to build what we believe can become the best company in our industry."

Aleksander Holter
CEO, SERWENT Group

Swoosh adds significant scale and capabilities to SERWENT's Swedish operations, including a nationwide presence and a particularly strong position in northern Sweden. Combined with SERWENT's existing businesses and specialist capabilities, the Group will be able to serve customers with a broader range of services and greater capacity across Sweden.

"Today is first and foremost about welcoming our new colleagues. We now have a unique combination of people, competence and local presence across Sweden. I am very much looking forward to bringing our organisations closer together and, together with our colleagues at Swoosh, building an even better company for our customers and employees."



Alexis Brundin
Managing Director, SERWENT Sweden

Swoosh's management team will continue to play an important role in the business. The immediate priority will be to ensure continuity for customers and employees while the two organisations begin identifying opportunities to collaborate, share expertise and develop the combined business.

"We are very pleased to now officially become part of SERWENT. From our discussions over the past months, it is clear that we share both ambitions and values. We are excited about what we can achieve together and look forward to contributing to the next chapter for both Swoosh and SERWENT."

Niklas Knight
CEO, Swoosh Group AB

The ambition is not simply to become bigger. SERWENT and Swoosh will work together to raise the bar across the organisation - sharing expertise and best practices, investing in people, technology and innovation, and continuously improving how the Group serves its customers.

With the acquisition completed, SERWENT has operations across Sweden, Norway and Denmark and annual pro forma revenues of approximately NOK 2.5 billion. The Group's ambition is to build the leading provider of critical water and wastewater infrastructure maintenance services in the Nordic region.

About SERWENT

SERWENT is a leading Nordic provider of critical water and wastewater infrastructure maintenance services. The Group offers a comprehensive range of services including sewer cleaning, CCTV inspection, relining, industrial cleaning, sludge suction and other mission-critical infrastructure maintenance services for municipalities, utilities, industrial customers and property owners. Following the acquisition of Swoosh Group AB, SERWENT will have combined annual revenues of approximately NOK 2.5 billion and operations across Sweden, Norway and Denmark.

For further information

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